



**APPLICATION FOR 2025 GRANT  
DeKalb County Visitors Bureau**

Organization Applying for Funds:

Address:

City:                      Zip Code:                      Telephone:

Date met with DCVB staff to discuss project:

1.      Contact Person:

Address:

City:                      Zip Code:                      Telephone:

Email:

2.      Tax ID Number:

3.      Amount requested for this project \$

Previous Visitors Bureau support received:

Year \_\_\_\_\_ \$

**For all responses below, please use a continuation sheet if necessary.**

4.      Specifically define the overall purpose of this grant request. (Be as specific as possible.)

5.      Describe in detail how this grant money will be used:

6.      Summarize your long-range plan for the project:

7.      How many visitors are expected to attend DeKalb County as a result of this project, and how will it benefit the DeKalb County Tourism industry?

8.      Number of expected overnight guests?

9.      How will this project be promoted?

10. If this is an annual or ongoing event, how has the organization adapted or innovated to new ideas to keep it exciting and expand into other markets? What new events are you creating this year?
11. What funds has your organization committed to this project from its budget or raised for this project?
12. What funding, if any, is being sought from other organizations for this project?
13. If funding is not granted at the level requested, please describe the impact to the event/initiative.
14. If event, what plans do you have for funding on an annual or ongoing basis?
15. Expected date of conclusion of project?
16. Required attachments:
  - Attach verification of tax exemption.
  - Supporting quotes for project costs must be attached.
  - Other supporting documents.